

# JERRY KELLY

## 2017 ROOKIE OF THE YEAR

### - PGA TOUR CHAMPIONS -



### Jerry Kelly's Success with Cure

- Rookie of the Year - PGA Tour Champions
- 3 Wins / 7 Top-10 Finishes in 9 Events
- 14 Consecutive Rounds in the 60s - Tour Record
- 6<sup>th</sup> on Charles Schwab Cup Money List - 2017



*Classic Series*



**RX** SERIES



CUREPUTTERS.COM

2018

**TOUR** SERIES



MADE IN THE **USA**

## SLEEK, STABLE & FORGIVING

Designed with feedback from our Tour Players, the TOUR X Series features a slightly smaller head with a sleeker, lower profile, multi-metal design. The TOUR X Series utilizes a light weight aluminum head, heavy tungsten weights in the heel and toe, and removeable steel weights for adjustability. This combination creates optimal weight distribution for EXTREMELY HIGH MOI, equivalent to the leading High MOI mallets! The TOUR X Series delivers incredible stability throughout your stroke, helps you square the putter at impact, and offers tremendous forgiveness for a tighter putt dispersion. With a great feel, true roll and wide range of weight adjustability, the TOUR X Series offers superior performance and versatility.



PUTTERS

CUREPUTTERS.COM

904.503.3468



**TOUR X1**

Size: 4.85"  
Weight: 344-380g  
MOI: 5,990 - 6,600



**TOUR X2**

Size: 4.85"  
Weight: 370-406g  
MOI: 6,500 - 7,100



**TOUR X3**

Size: 4.85"  
Weight: 335-395g  
MOI: 6,100 - 7,150





## MODEL SPECIFICATIONS

### TOUR 1

Head	4.85" Precision Milled
Materials	Aircraft Aluminum, Tungsten, Stainless Steel
Face	Spiral Milled
Weight Range	344-380 grams
MOI Range	5,990-6,600 g/cm <sup>2</sup>
Lie Angle	70°
Loft	2.5°
Sole	Curved
Alignment	Single Line / Flange
Hand	Available Right Handed Only
Shaft	Straight Shaft, Offset Shaft
Length	33", 34", 35"

### TOUR 2

Head	4.85" Precision Milled
Materials	Aircraft Aluminum, Tungsten, Stainless Steel
Face	Spiral Milled
Weight Range	370-406 grams
MOI Range	6,500-7,100 g/cm <sup>2</sup>
Lie Angle	70°
Loft	2.5°
Sole	Curved
Alignment	Single Line / Flange
Hand	Available Right Handed Only
Shaft	Straight Shaft, Offset Shaft
Length	33", 34", 35"

### TOUR 3

Head	4.85" Precision Milled
Materials	Aircraft Aluminum, Tungsten, Stainless Steel
Face	Spiral Milled
Weight Range	335-395 grams
MOI Range	6,100-7,150 g/cm <sup>2</sup>
Lie Angle	70°
Loft	2.5°
Sole	Curved
Alignment	Single Line / Flange
Hand	Available Right or Left Hand
Shaft	Straight Shaft, Offset Shaft
Length	33", 34", 35"

2018

# Classic Series



MADE IN THE USA

## STABILITY YOU CAN FEEL

Don't let the familiar style of the Cure Classic Series fool you - there's more to these putters than meets the eye. The multi-metal design features a slightly oversized aluminum head with large tungsten weights in the heel and toe, creating an aggressive weight ratio for extremely High MOI. Removable, steel set screws allow a wide range of weight adjustability to dial in your ideal weight. With the stability and forgiveness of a High MOI mallet, but the clean look and precise feel of a more "traditional" putter, the Cure Classic Series offers the best of both worlds. It's the perfect marriage of tradition and innovation.



PUTTERS

CUREPUTTERS.COM

904.503.3468



**CX1**

Size: 5"  
Weight: (334-376g)  
MOI: (6,400 - 7,200)



**CX2**

Size: 5"  
Weight: 342-384g  
MOI: 6,550 - 7,350



**CX3**

Size: 5"  
Weight: 360-408g  
MOI: 6,950 - 8,200



**CX4**

Size: 5"  
Weight: 352-400g  
MOI: 6,795 - 8,040



# Classic Series

## MODEL SPECIFICATIONS

### CX1

Head	5" Precision Milled
Materials	Aircraft Aluminum, Tungsten, Stainless Steel
Face	Spiral Milled
Weight Range	334-376 grams
MOI Range	6,400 - 7,200 g/cm <sup>2</sup>
Lie Angle	70°
Loft	2.5°
Sole	Curved
Alignment	Single Line / Flange
Hand	Available Right or Left Handed
Shaft	Heel Shaft or Center Shaft
Length	33", 34", 35"

### CX2

Head	5" Precision Milled
Materials	Aircraft Aluminum, Tungsten, Stainless Steel
Face	Spiral Milled
Weight Range	342 - 384 grams
MOI Range	6,550 - 7,350 g/cm <sup>2</sup>
Lie Angle	70°
Loft	2.5°
Sole	Curved
Alignment	Single Line / Flange
Hand	Available Right or Left Handed
Shaft	Heel Shaft or Center Shaft
Length	33", 34", 35"

### CX3

Head	5" Precision Milled
Materials	Aircraft Aluminum, Tungsten, Stainless Steel
Face	Spiral Milled
Weight Range	360 - 408 grams
MOI Range	6,950 - 8,200 g/cm <sup>2</sup>
Lie Angle	70°
Loft	2.5°
Sole	Curved
Alignment	T-Bar
Hand	Available Right Handed Only
Shaft	Heel Shaft or Center Shaft
Length	33", 34", 35"

### CX4

Head	5" Precision Milled
Materials	Aircraft Aluminum, Tungsten, Stainless Steel
Face	Spiral Milled
Weight Range	352 - 400 grams
MOI Range	6,795 - 8,040 g/cm <sup>2</sup>
Lie Angle	70°
Loft	2.5°
Sole	Curved
Alignment	T-Bar
Hand	Available Right Handed Only
Shaft	Heel Shaft or Center Shaft
Length	33", 34", 35"

2018

# HYBRID SERIES



• Adjustable Lie Angle: 62° - 80°  
& Interchangeable Shafts

• Extremely High MOI:  
More Stability & Forgiveness

• Stainless Inserts

• Adjustable Weight:  
60 gram range

MADE IN THE USA

## MERGING TECHNOLOGY & TRADITION

The HYBRID X Series combines the finest aspects of Cure engineering, featuring an adjustable lie angle with interchangeable shafts, a multi-metal design with a light weight aluminum head, stainless steel inserts in the heel and toe, and removeable steel weights for adjustability. The HYBRID X Series has optimal weight distribution for EXTREMELY HIGH MOI, which delivers incredible stability throughout your stroke, helps you square the putter at impact, and offers tremendous forgiveness on mishits for a tighter putt dispersion. With a great feel, true roll and a massive 60 gram range of weight adjustability, the HYBRID X Series offers superior performance and versatility.



PUTTERS

CUREPUTTERS.COM

904.503.3468



HYBRID X1

Size: 5.25"  
Weight: 334-394g  
MOI: 6,050 - 7,100



HYBRID X2

Size: 5.25"  
Weight: 339-399g  
MOI: 6,150 - 7,200





## MODEL SPECIFICATIONS



Head	5.25" Precision Milled
Materials	Aircraft Aluminum, Stainless Steel
Face	Spiral Milled
Weight Range	334 - 394 grams
MOI Range	6,050 - 7,100 g/cm <sup>2</sup>
Lie Angle	Adjustable - 62° - 80°
Loft	2°
Sole	Tri-Sole
Alignment	T-Bar
Hand	Available Right Handed Only
Shaft	Heel Shafted - Straight or Offset Shaft
Length	33", 34", 35"



Head	5.25" Precision Milled
Materials	Aircraft Aluminum, Stainless Steel
Face	Spiral Milled
Weight Range	339 - 399 grams
MOI Range	6,150 - 7,200 g/cm <sup>2</sup>
Lie Angle	Adjustable - 62° - 80°
Loft	2°
Sole	Tri-Sole
Alignment	T-Bar
Hand	Available Right or Left Handed
Shaft	Center Shafted - Straight or Offset Shaft
Length	33", 34", 35"



2018

# RX SERIES



- Adjustable Lie Angle: 62° - 80° & Interchangeable Shafts
- Extremely High MOI: More Stability & Forgiveness
- Adjustable Weight: Add up to 200+ grams

MADE IN THE USA

## EXTREME STABILITY & ADJUSTABILITY

The 2018 Cure RX Series Putter deliver unprecedented performance gains for golfers of all skill levels. With the Highest MOI in the industry, the RX Series has unmatched stability and incredible forgiveness, for improved consistency and better distance and directional control. The RX Series features over 200+ grams of weight adjustability, an adjustable lie angle and interchangeable shafts for an instant custom fit.



PUTTERS

CUREPUTTERS.COM  
904.503.3468



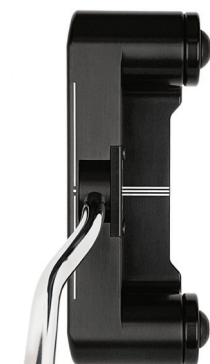
### RX3

Size: 5.25"  
Weight: 332-586g  
MOI: 6,400 - 14,200



### RX4

Size: 5.5"  
Weight: 349-603g  
MOI: 6,900 - 14,600



### RX5

Size: 6"  
Weight: 361-615g  
MOI: 8,500 - 18,000

### RX3

Head	5.25" Precision Milled
Materials	Aircraft Aluminum, Stainless Steel
Face	Spiral Milled
Weight Range	332-586 grams
MOI Range	6,400 - 14,200 g/cm <sup>2</sup>
Lie Angle	Adjustable 62° - 80°
Loft	1.5°
Sole	Tri-Sole w/ Flange
Alignment	T-Bar
Hand	Available Right Handed Only
Shaft	Heel Shafted - Straight or Offset
Length	33", 34", 35"

### RX4

Head	5.5" Precision Milled
Materials	Aircraft Aluminum, Stainless Steel
Face	Spiral Milled
Weight Range	349 - 603 grams
MOI Range	6,900 - 14,600 g/cm <sup>2</sup>
Lie Angle	Adjustable 62° - 80°
Loft	1.5°
Sole	Tri-Sole w/ Flange
Alignment	T-Bar
Hand	Available Right or Left Handed
Shaft	Center Shafted - Straight or Offset
Length	33", 34", 35"

### RX5

Head	6" Precision Milled
Materials	Aircraft Aluminum, Stainless Steel
Face	Spiral Milled
Weight Range	361 - 615 grams
MOI Range	8,500 - 18,000 g/cm <sup>2</sup>
Lie Angle	Adjustable 62° - 80°
Loft	1.5°
Sole	Tri-Sole w/ Flange
Alignment	T-Bar
Hand	Available Right or Left Handed
Shaft	Center Shafted - Straight or Offset
Length	33", 34", 35"



# REAL. MEASURABLE. IMPROVEMENT.

## INCREDIBLE FORGIVENESS

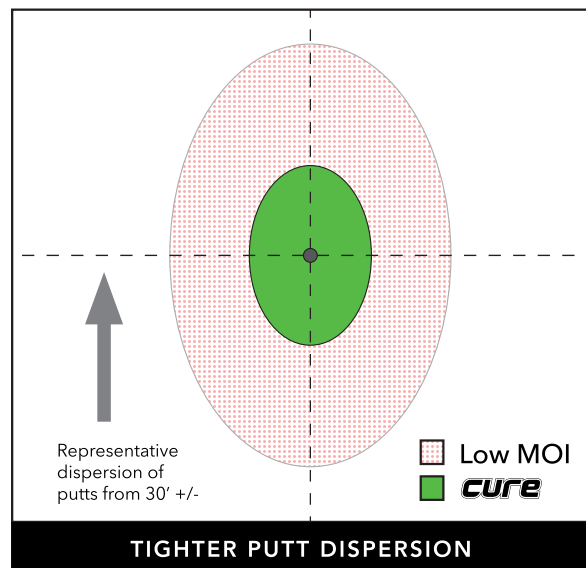
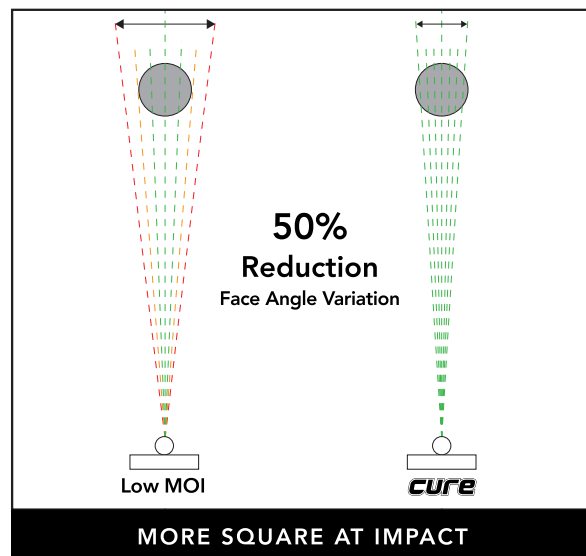
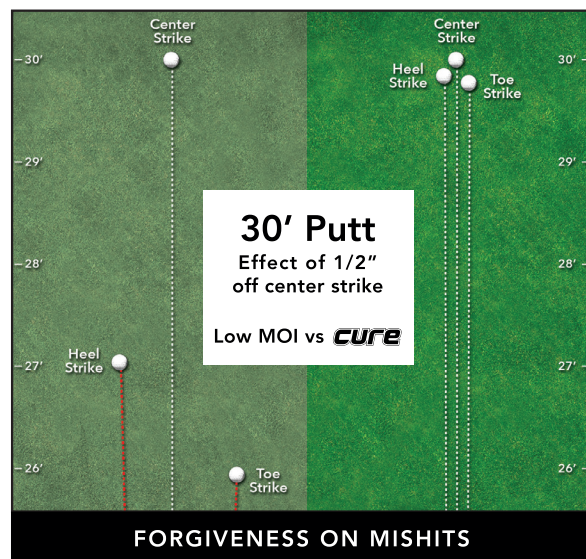
It is generally understood that High MOI putters are more stable at impact for more forgiveness on off center hits. This is true, however, most people think that is the extent of the benefit, and for many other High MOI putters, that may be the case. However we have found that Cure's Extremely High MOI, combined with finding a player's "IDEAL WEIGHT" positively effects several important aspects of putting in both the stroke, and strike, beyond merely increased forgiveness at impact.

## 50% MORE SQUARE AT IMPACT

Cure's extremely High MOI, combined with weight optimization results in dramatic reduction of Face Angle Variation (FAV) at impact. This means the putter face is more square at impact to start the ball on your intended line. Every player has an individual "IDEAL WEIGHT" to best match their stroke and tempo. In addition to Independent Lab testing by Quintic Labs USA, Cure's fitting lab has tested hundreds of golfers with a 100% success rate in reducing FAV at impact compared to their current putter. Regardless of skill level or stroke type, once fitted in a Cure Putter at their individual "IDEAL WEIGHT", every player experienced an immediate, dramatic improvement, reducing their FAV at impact by over 50% on average. (see chart on back)

## TIGHTER PUTT DISPERSION

More forgiveness on off-center hits combined with a 50% reduction in Face Angle Variation at impact results in much better distance and directional control for a much tighter putt dispersion and more putts made. Lab testing results indicate that finding your personal "IDEAL WEIGHT" will significantly improve tempo and ball speed consistency as well. Extremely High MOI combined with weight optimization offers exponential performance gains.



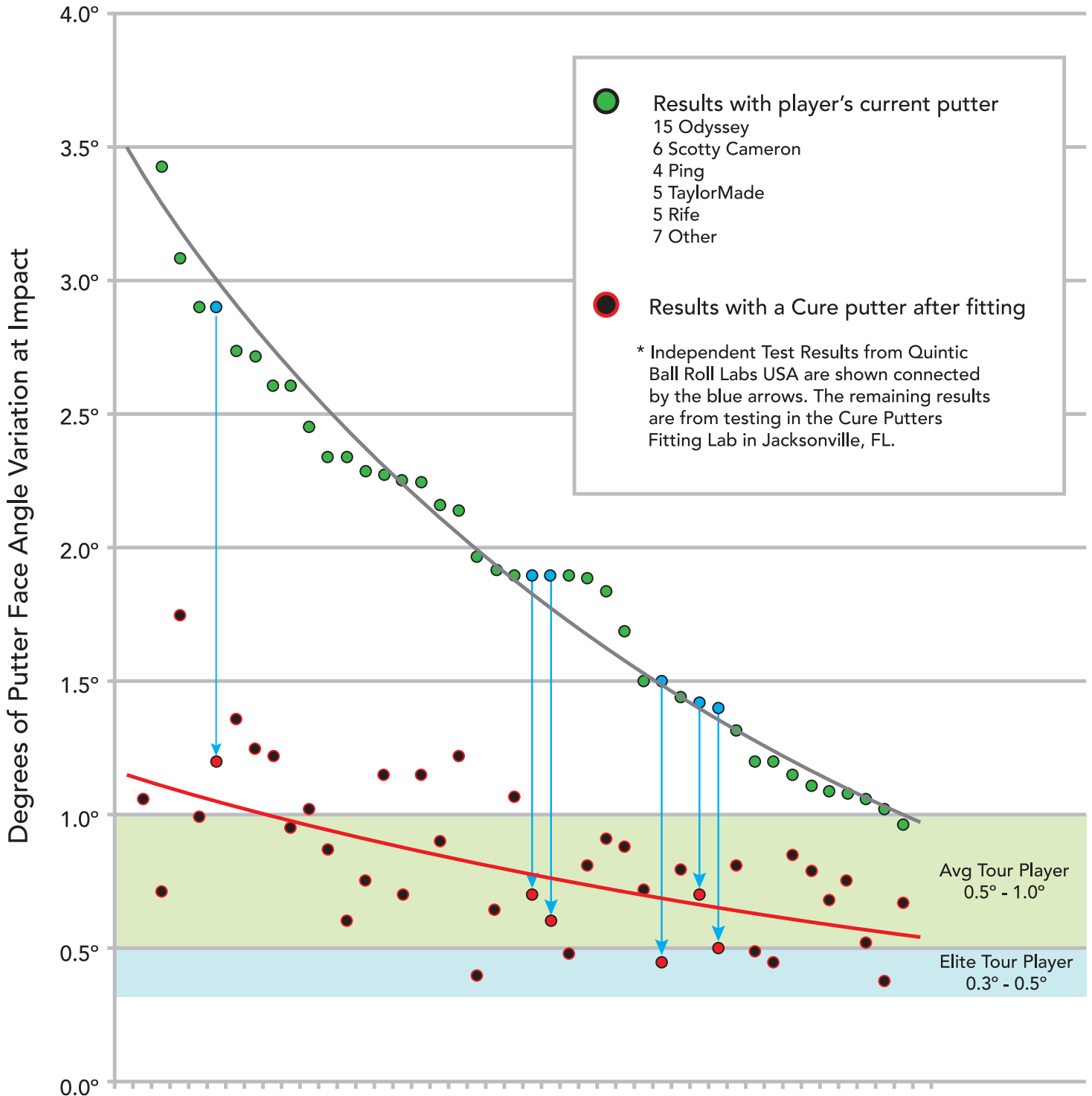




# LAB TESTING RESULTS

## MEASURING FACE ANGLE VARIATION

The Chart below shows actual test data from players ranging from 16hcp to Tour players. Not only did every player experience dramatic improvement, most players reached Tour level consistency simply by using a Cure at their ideal weight.



All tests were performed the same day from the same player using their personal putter vs. Cure on a 10' putt





# Moment of Inertia





## Comparing Putter Stability & Forgiveness

### Blades

			
<b>Cure TourX1</b> 344 - 380g 5,990 - 6,600 g/cm <sup>2</sup>	<b>Cure TourX2</b> 370 - 406g 6,500 - 7,100 g/cm <sup>2</sup>	<b>Cure CX1</b> 334 - 376g 6,400 - 7,200 g/cm <sup>2</sup>	<b>Cure CX2</b> 342 - 384g 6,550 - 7,350 g/cm <sup>2</sup>

						
<b>Bullseye</b> 304g 2,409 g/cm <sup>2</sup>	<b>8802</b> 295g 3,381 g/cm <sup>2</sup>	<b>Newport 2</b> 330g 4,071 g/cm <sup>2</sup>	<b>Ping Zing</b> 297g 4,010 g/cm <sup>2</sup>	<b>Ping Pal 4</b> 314g 4,418 g/cm <sup>2</sup>	<b>JAS WTi</b> 345g 4,979 g/cm <sup>2</sup>	<b>Spider 2.0</b> 355g 5,241 g/cm <sup>2</sup>

### Small Mallets

			
<b>Cure TourX3</b> 335 - 395g 6,100 - 7,150 g/cm <sup>2</sup>	<b>Cure CX4</b> 352 - 400g 6,795 - 8,040 g/cm <sup>2</sup>	<b>Cure CX3</b> 360 - 408g 6,950 - 8,200 g/cm <sup>2</sup>	<b>Cure RX3</b> 332 - 586g 6,400 - 14,200 g/cm <sup>2</sup>


				
<b>Rossie II</b> 323g 2,938 g/cm <sup>2</sup>	<b>#9/Del Mar</b> 335g 3,484 g/cm <sup>2</sup>	<b>Orig 2 Ball</b> 337g 3,553 g/cm <sup>2</sup>	<b>#7 Versa</b> 345g 3,771 g/cm <sup>2</sup>	<b>GoLo 5 (2015)</b> 335g 3,971 g/cm <sup>2</sup>





### Large Mallets

		
<b>Cure Hybrid X1</b> 334 - 394g 6,050 - 7,100 g/cm <sup>2</sup>	<b>Cure Hybrid X2</b> 339 - 399g 6,150 - 7,200 g/cm <sup>2</sup>	<b>Cure RX4</b> 349 - 603g 6,900 - 14,600 g/cm <sup>2</sup>

			
<b>White Pro V-Line</b> 350g 4,164 g/cm <sup>2</sup>	<b>Ghost Manta</b> 360g 4,908 g/cm <sup>2</sup>	<b>Versa Jailbird</b> 355g 5,300 g/cm <sup>2</sup>	<b>Ping Craze</b> 367g 5,726 g/cm <sup>2</sup>

### High MOI Mallets

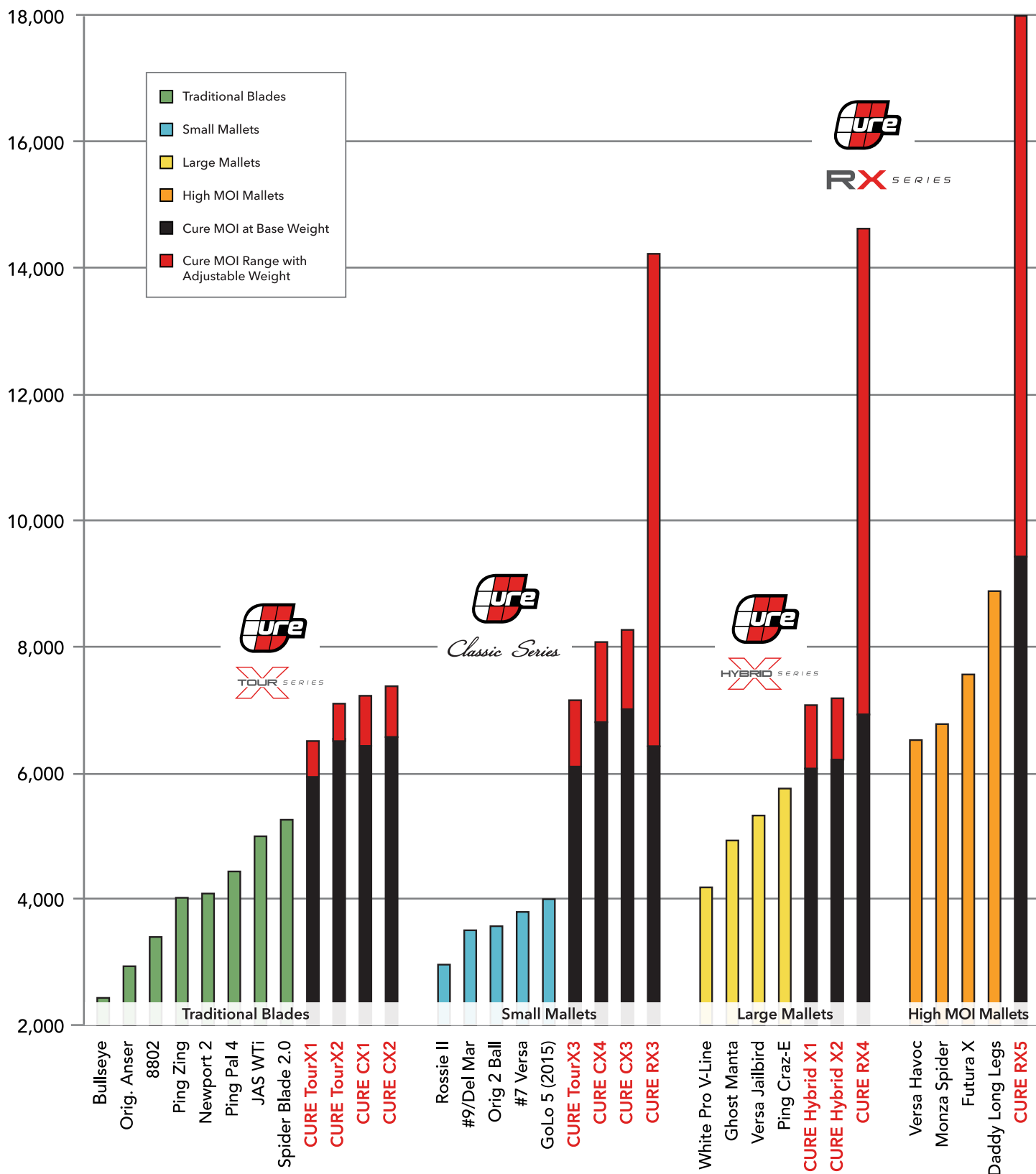

<b>Cure RX5</b> 361 - 615g 8,500 - 18,000 g/cm <sup>2</sup>

			
<b>Versa Havoc</b> 360g 6,500 g/cm <sup>2</sup>	<b>Monza Spider</b> 350g 6,750 g/cm <sup>2</sup>	<b>Futura X</b> 360g 7,534 g/cm <sup>2</sup>	<b>Daddy Long Legs</b> 395g 8,856 g/cm <sup>2</sup>

Displayed below each putter are the head weight in grams and Moment of Inertia (MOI) in g/cm<sup>2</sup>. The data is based on information published by the manufacturers or tests conducted by Golfworks and is for informational purposes only as of September 1, 2016. Any product names, logos, brands and other trademarks or images shown are the property of the respective trademark holders. These trademark holders are not affiliated with Veritas Golf or Cure Putters, our products, or our websites. They do not sponsor or endorse Veritas Golf or Cure Putters or any of our products.

# MOI Comparison Chart

The graph below displays the MOI of Cure vs. several popular Blades, Small Mallets, Large Mallets and High MOI Mallets. Cure putters are dramatically more stable and forgiving than their competition and offer a wide range of weight adjustability.





# JERRY KELLY

## 2017 ROOKIE OF THE YEAR

### - PGA TOUR CHAMPIONS -



#### Jerry Kelly's Success with Cure

- Rookie of the Year - PGA Tour Champions
- 3 Wins / 7 Top-10 Finishes in 9 Events
- 14 Consecutive Rounds in the 60s - Tour Record
- 6<sup>th</sup> on Charles Schwab Cup Money List - 2017



*Classic Series*



**RX** SERIES



CUREPUTTERS.COM